



Child Education, Development and Empowerment

A PERIODIC NEWSLETTER
OF THE CEDE PROGRAM **VOL. 3** * JUNE 2014 - NOV 2014



TRIBUTE

The CEDE program completed one year and the results would have not only satisfied Project Director, Farzana Engineer but put her over the moon! Sadly, she passed away on 2nd October 2014, after over a decade of living with cancer graciously and courageously until the very end. By inspiring us and teaching us, she won the battle in many other ways—she was a wonderful role model right to the very end. The CEDE program now has acquired a special significance—one that will also keep her memory alive.

The CEDE program's purpose was to ensure a school system that would create happy, confident and globally responsible citizens. And Farzana and the team comprising Roopa, Parshuram, Zaid, Supriya and Purnima, worked hard to build that system through the program. The strategy, that included not only the students but also the teachers, and parents, was a holistic approach to ensuring the success of the 6 modules that are being taught to 2- and 3- grade students from underprivileged backgrounds. The endeavour to change the environment of PMC schools, through targeting the attitude of the teachers and school management and the engagement of the parents in their children's education and personality development made all the difference. It is a system that has been designed to work through 'change managers' who are the pall-bearers of the new system that will bring about a positive change, a transformation in the school education system.

As a tribute to Farzana, Peepal Foundation plans to institute an award for excellence in volunteering service, so as to enable more Farzanas to be identified, encouraged and groomed, along with a recognition of volunteerism—which most often continues to be done silently and without any support—in the hope that more people will be inspired to offer their time and services for the greater good.

Farzana will be missed, and through the CEDE program, she continues to inspire us and guide us in our endeavour to create good citizens of tomorrow.

— Vineet Kharat, President, Peepal Foundation

The CEDE (Child Education, Development and Empowerment) Program of the Peepal Foundation is running successfully in 17 PMC school and 1 non-PMC school for the 2nd and 3rd graders. (www.csrforpmcschools.org/partners)

In just 8 months, the children showed palpable progress according to a feedback from parents, teachers, school authorities and the Inspection Committee of the Education Board of the PMC.

The six modules - specially designed to help children from underprivileged backgrounds develop a love for learning and help them become confident and globally responsible citizens of the world—are taught by facilitators known as Change Managers.

FACTS & FIGURES

| Medium | No of Schools |
|---------|---------------|
| Marathi | 11 |
| Urdu | 4 |
| English | 2 |



Special Thanks to

- Mrs. Sangeeta Patil
- Mr. Shailesh Chawda
- IBEX (International Business Extrovert)
- All school authorities of Dhaneshwar School, Dhanori
- Mr. Rajadatta Mane
- Mr. Sanjeev Joshi



**LEARNING THROUGH PUPPETS
CEDE mascots Cee, Dee and their friend Googley**



Peepal Foundation's CEDE program introduced learning through puppets in July 2014. The puppets Cee, Dee and Googley teach 6-10 year-olds of 2nd and 3rd grades, basic values of personal and public hygiene, sharing and caring, respect for the self and the environment, the value of time and learning in a fun and engaging way.

As Cee and Dee are typical 8 year-old slum dwellers studying in the 2nd grade in a PMC school, students easily relate to them. Their friend Googley is a Mr Knowall and, just like Google, he has the answers to all questions! The CEDE Change Managers are like Googley - a friend, philosopher and guide to the students, who have lots of questions they want answered all the time.

Cee, Dee and Googley introduce new topics to the students in an interesting way. Children love them and are always excited to meet them. As one teacher put it, "The first step in any teaching is getting the attention of the students, and the puppets do just that! They are far more interesting than any human being can be!"





"Actions Speak **LOUDER** Than Words!"



JUNE: Best Practice Sharing: Workshop for primary teachers of the PCMC (Pimpri Chinchwad Municipal Corporation) schools was conducted on 13 June 2014. The innovative CEDE teaching methodology which includes mind mapping, use of music, art, theatre and

hands-on methodology was shared by the 'Change Managers' who have been using these various techniques to great effect. More than 260 teachers attended the program.



Poster Making competition, 11th October : Over 250 students created posters on the Diwali theme. Twenty L&T Infotech employees volunteered for the program.



JULY: Inauguration of CEDE programme 2014-15 : Well-known TV star Delnaazz Irani came from Mumbai to inaugurate the CEDE program 2014-2015 at Dhaneshwar School, Dhanori in Pune for its 2nd, 3rd and 4th grade students. Among special guests were Ms Judy and Mr Giridhar from HDFC Ltd, zonal sponsors, and Mr Parande, President of the School. The puppet show starring puppets Cee and Dee and their friend Googley were a big hit.

AUGUST: Independence Day celebrations : 'Majhi Shaala Swachh Shala' Drawing Contest was conducted on 14th August. More than 1200 students from 18 Pune schools (16 of them being PMC schools) participated. The idea was to especially create awareness of the importance of cleanliness – personal and public hygiene. Prizes were awarded to the best entries received grade-wise. The children were taught to make our National Flag as part of the Art & Craft activities. Also the significance of the flag and symbolic meaning of the colours and chakra was explained.



SEPTEMBER: 'International Literacy Day' was celebrated in 18 schools from 9th to 12th September 2014 through a storytelling session : 'Takloo, the Salt Seller' was read out to the students who enjoyed listening to the story and the beautiful illustrations. This program was initiated by Gyanada Foundation and Pratham Foundation to celebrate this day through storytelling.

OCTOBER: From 1st to 20th October, sale of home-made chocolates at various corporate offices for the purpose of fund-raising and promoting the CEDE program was organized where a total of 7000+ people were reached out to.



NOVEMBER: Let's Upgrade Ourselves (Training of CMs) :



Training program for Change Managers was conducted from 5th to 8th November. The session on Counselling was conducted by Natasha, and the one on 'Communication Skills' by Raj Mane.

Children's Day celebration: 14th November :



Children's Day was celebrated at all the schools by screening cartoon films 'Tom and Jerry', and other Walt Disney movies. Sweets were also distributed.

Say NO to Bad Habits (Tobacco): 22nd November : Sanjeev Joshi from the NGO Santulan conducted a session on the 'Hazards of Tobacco Usage' for 11th and 12th grade students. More than 200 students from Dhaneshwar School, Dhanori were present.



COME, LET'S ACT TOGETHER FOR GREATER IMPACT

YOU
Can Make the Difference

- **Sponsor** a school / group of schools in one of the 5 zones - Hadapsar, Shivaji Nagar, Camp, Yerawada or Dhanori.
 - Become our **corporate partner** and take charge of volunteering activities that would go alongside our module training; this would help you fulfil your CSR commitment while ensuring that your support is going a long way to building great citizens of tomorrow.
 - **Adopt** a school or group of schools, or you may even sponsor a child annually for Rs 550/-.
 - **Volunteering** is a very satisfying experience. Give a few hours of your weekends for exciting art & craft, music, dance, theatre workshops for children. Share your **expertise or skill** here too.
- Supporting the cede program means better outcomes, more business value, greater satisfaction and more fun!**

FOR MORE DETAILS CONTACT

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