

Peepal Foundation Dossier



PEEPAL
FOUNDATION
Compassion Backed by Action

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About Peepal Foundation

Peepal Foundation began as the brain-child of a few altruistically inclined professionals from different walks of life, who resolved to move their compassion for the underprivileged, from the domain of consciousness, to the terrain of reality and make it perform for the needy.

The modest beginnings in 2001 soon grew in both scope and outreach and we are proud to be where we are at the end of a decade, having impacted approximately 5600+ children and over 200 elderly.

We began with the establishment of a balwadi, a daycare centre for children of construction workers and laborers at Hadapsar and slowly expanded our outreach to several groups across Pune, Mumbai and Lonavla.

Beginning 2007, our designated year for Child Education, Development and Empowerment (CEDE) and seeing the consequent need for sustained intervention; we decided to concentrate our efforts towards education of underprivileged children.

With a vision to spawn a wave of transformation, having received an overwhelming response to our first Development Centre (DC) and its subsequent success inspired us to broaden our approach and outreach to formulate a whole new intervention that would target younger children. Thus was born the idea for CEDE, a holistic approach towards developing a child's personality, knowledge and skills, thereby making him a more confident individual.

Mission

To work for the empowerment of underprivileged groups (children, aged, abused women and AIDS afflicted) by direct intervention, education, awareness, skill building and knowledge training.

Vision

To spawn a wave of transformation, a mass movement that would bring about continual improvement in the lives of the needy.

Methodology

- ✕ Grassroot Implementation
- ✕ Networking
- ✕ Advocacy
- ✕ Capacity Building
- ✕ CEDE (Child Education, Development & Empowerment) Intervention through 'CEDE'



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Trustees of Peepal Foundation

Vineet Kharat, President

Vineet, primarily a media person, has been associated with social work for over 26 years with various NGOs working with children, youth and the elderly. Peepal Foundation is his brain-child and was founded in the year 2001 with the aim to reach out to the lesser privileged and empower them through various initiatives. Vineet has been associated with WWF (World Wide Fund for Nature), SPIC MACAY (Society for Promotion of Indian Classical Music and Culture), Eklavya Nyasa NGO (which works for the well-being of children of commercial sex workers, alcoholics and single parents), SSP (Sawayam Shikshan Prayog) working in the area of women empowerment, Mitra Foundation (promotes renewable energy and environment care)

Dr. Trupti Mehta, Vice-President

Dr. Trupti Mehta, a doctor by profession and working with a leading hospital in Pune; has been involved with Peepal Foundation since its inception and also has been associated with SPIC MACAY to promote Indian Classical Music and Culture. She has actively conducted free OPD (Out Patient Services) at Sadhu Vaswani Mission for over 5 years.

Ms. Roopa Rampura, Treasurer & Secretary

Ms. Roopa Rampura, a multimedia specialist and philanthropist, has been associated with various causes viz. environment, girl child and child development. She is well-known in the NGO segment for her 'Development Centre' model for the under privileged children.

Ms. Vijaya Gangadhar, Hon. Member

Ms. Vijaya Gangadhar, is a philanthropist involved with various community issues of women and children. He has been involved with different NGOs and self-help groups for developmental work.

Mr. Shailendra Yashwant, Hon. Member

Mr. Shailendra Yashwant, co-founder of Greenpeace India, is a renowned environment journalist and activist. He has been involved with Greenpeace on an international level. He is also the founder of Mitra Foundation, a Bangalore based NGO working in field of environment.



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Trustees of Peepal Foundation

Mr. Shirish Kaulgud, Hon. Member

Mr. Shirish Kaulgud, a reputed businessman and owner of a leading IT company in Pune is well-known for his promotion of Art and Culture across Maharashtra. He has been a key resource and guiding force at SPIC MACAY Pune for last 2 decades. He is a honorary member with Peepal Foundation since inception.

Mr. Prashant Dhanurkar, Hon. Member

Mr. Prashant Dhanurkar, is an Insurance surveyor and social activist / worker to the core. He has been an active participant with various mandals and member of Friends of Snake's Organization. He was also associated with WWF.

Core Committee

1. Farzana Engineer
2. Supriya Sudarshan
3. Paresh Khot
4. Prakash Rao

Steering Committee

- | | |
|------------------------|-----------------------|
| 1. Prashant Krishnan | 11. Rupinder Nanda |
| 2. Pradeep Chakraverty | 12. Sadanand Balsaver |
| 3. Vinayak Khot | 13. Sandra Ignatius |
| 4. Rohit Khatri | 14. Sudarshan Dhone |
| 5. Amit Kesharwani | 15. Vincent Gomez |
| 6. Manoj Pamnani | 16. Naresh Dave |
| 7. Parshuram Kamble | 17. Sunny Shalla |
| 8. Purnima Joshi | 18. Amol Date |
| 9. Rosalyn Lancelot | 19. Shripad Deshpande |
| 10. Shailesh Chawda | 20. Abhijeet Waghmare |
| | 21. Zaid Sayyed |



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Past Thrust Area Projects

Some salient features of our work are listed below:

Children's Education and Development:

- ✧ Outreach has grown from 30 children in 2001 to over 5000 underprivileged children and over 180 senior citizens at present.
- ✧ We have sponsored more than 1500 children and provided them with books and uniforms as well as school fees for special cases.
- ✧ Our development centres in Mumbai and Pune aimed at ensuring low drop-outs and success in examinations so the children could move onto the next grade, have been very successful.
- ✧ We encouraged public speaking, holistic development by having competitions and debates in English; thus removing the fear of speaking in English and promoting better language comprehension among these children.

Elderly Care:

- ✧ Health being the main concern for senior citizens, to help them deal with their medical problems, we organized various medical camps and free OPD. We have conducted around 40 medical camps and workshops for senior citizens.
- ✧ In addition to healthcare, we organized motivational workshops for the elderly.

Other value-add projects:

- ✧ We have expanded our sphere of work to various locations in and around Mumbai as well as 2 villages near Lonavala.
- ✧ We helped put up 4 solar lights in two schools and one solar street light in the villages near Lonavala, to ensure children could study at night during acute power shortage.



- ✧ Provision of infrastructure at Samata School, Pune–
 - o Constructed a water tank for pure, potable water for children
 - o Constructed 4 new class rooms
 - o Developed the school playground
- ✧ In association with SPIC-MACAY we conducted several cultural programs and workshops
- ✧ We have conducted computer classes that have taught basics of computers to underprivileged children for whom this knowledge would have been inaccessible otherwise.
- ✧ For physical development of children we provided sports equipment and also conducted various sports activities and organized competitions among them.
- ✧ We have also conducted several teacher training programs to introduce new techniques of teaching and motivational workshops.
- ✧ For Janata school, we renovated a hall that they now use to conduct cultural and academic activities.



Brief summary of key projects

Project Samata (Yerawada, Pune year 2004-2008)

What began as a simple sponsorship program for needy students turned into a sustained developmental project that ran for over 2 years for the students of this school and nearby areas. We began our first “Development Centre” (DC) an alternate centre for learning and holistic development of children, running parallel to the school but in its vicinity. The DC within its first year was able to bring up the success percentage from 38% to about 82%. More than 1400 students benefitted by the DC. In addition, we organized numerous developmental programs and activities for students and teachers designed to improve effectiveness of instruction and learning. We also created awareness about the school and its problems among the corporate’s nearby so that their CSR wings could take up the issue and ensure sustained development of the school.

Project Joymax (Mumbai, year 2006-2008)

We took up work at the Joymax school, a private trust run school at Ghatkopar, Mumbai with the help of volunteers at WNS. Our DC there catered to over 1600 students from slums over two and a half years.

Project Janta (Vishrantwadi, Pune Year 2009 to 2012)

The Janata high school and St Francis schools, both private trust run schools at Vishrantwadi, Pune cater to children in over 8 slums in the nearby locations. We began our Development Center (DC) in 2009 and have been going strong since. The DC especially caters to the underprivileged and academically weak children.

We had special teachers focused on improving dropout rates and academic performance in addition to holistic development of the child. The centre ran out of the school hours and was well-equipped with computers and a library. We also organized workshops for teachers from the school and other special interest classes for the students, with emphasis on English speaking for Marathi medium students. The average grade of students improved from 48% to 64%.



Special intervention program for pre-primary students (year 2011-2012)

This program was an extension of our DC program, wherein a certified pre-school expert worked with kindergarten students to help enhance their learning, language and cognitive skills.

This was run as an experimental pilot program for 65 pre-primary students, whereby a detailed assessment sheet was maintained for each child and their progress is monitored periodically.

It is a scientifically proven fact that the early years (2 to 5) are the formative years for a child and form the base for the child's education in later years. This is the time where timely intervention can bring about drastic personality changes in the child and also the best time to tap his/her creative/ learning potential. Language skills are also best developed at this time. Our program aimed at doing precisely this for pre-primary children from economically weaker sections that normally do not have access to such programs.

Project Jyeshtha (M.housing board, Yerawada, Pune Year 2012 ongoing)

We have been working for the welfare of the elderly population since our inception, and some of our programs such as the free OPD in the Nagpur Chawl still continue. The objective was to involve and empower senior citizens into becoming active, responsible citizens and help form a self-sustaining, cohesive forum among senior citizens in the area. To this aim, we have been largely successful. Our motivational workshops, knowledge building programs, social get-togethers have all contributed to building a very strong and unified group among the elderly. We continue to support their programs and also help sponsor health workshops and the free OPD that includes regular health checks.

Other Projects

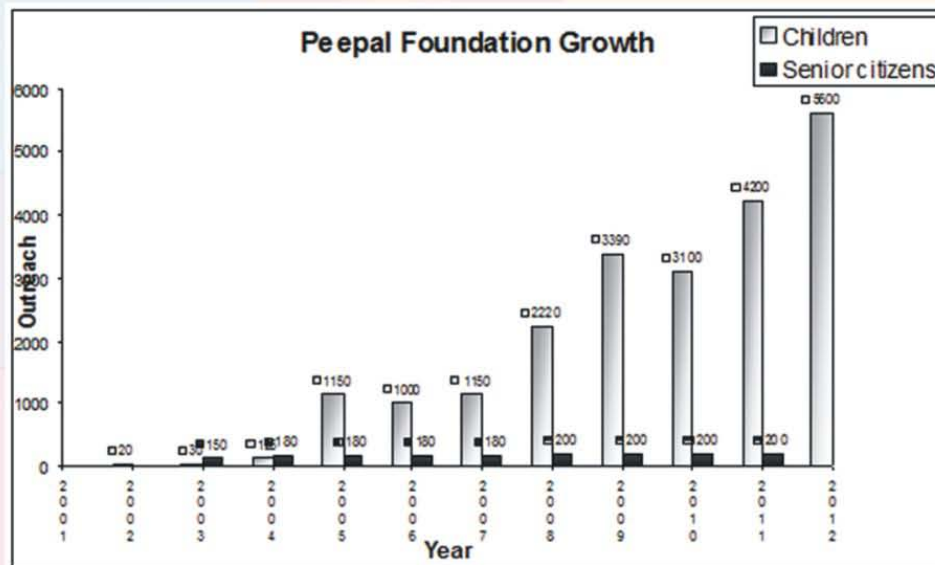
1. The two Zilla Parishad schools at Jhambulne village and Nandgaon village near Lonavla are located in an area that is in perpetual darkness. We helped install solar lights in these schools and also donated a lamp-post to enable the village to come together for community socials in the evenings.
2. In 2005, we collaborated with Eklavya, an NGO working for children of prostitutes. We organized sports day for them and also took them on a tour.
3. Together with MSACS, we organized rallies, awareness program on AIDS for jail inmates, an exhibition to promote AIDS awareness, every year on World AIDS day. We also had an AIDS awareness rally in Mumbai and Kolhapur.
4. In addition to several environmental awareness activities, we also organized a rally to spread awareness about global warming to the masses.



Impact 2001 – 2012

The growth and impact over the yrs 2001-2012 is illustrated below:

- ✧ Type of programs – sustainable + others
- ✧ Number of children impacted through DC and other programs : **5600**
- ✧ Number of elderly impacted : **200**
- ✧ Number of volunteers involved till date : **over 2000**

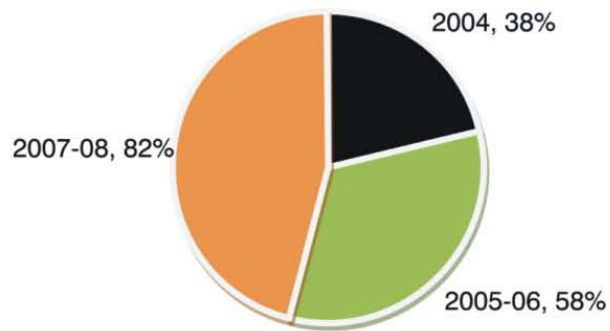


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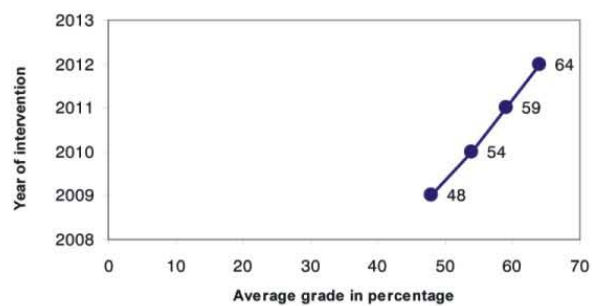
Note: Pie chart depicts the impact of Peepal Foundation's intervention in Samta School where Std X students showed improvement in passing percentage nfrom 38% pass to 82% pass rate between year 2004 – 2008

Improvement in passing percentage of Std X students from Samata School with Peepal Foundation's intervention



Note: Graph showing impact on students from Janta school Development Center: average grade improvement from 48% to 64% from year 2009 - 2012

Improvement in average grade of children attending the development center (DC) program of Peepal Foundation



Allies / Supporting NGOs

We realize that addressing the multidimensional problems faced by society is an uphill task. Nevertheless we have risen to the occasion aided by the sincerity, commitment and tireless efforts of our supporters.

We are associated with **Mitra Foundation**, a Bangalore based organization that promotes environment friendly, socially just and sustainable models of development by focusing on alternative technologies and lifestyle solutions.

More details are available at - <http://mitrafoundation.org/>

We work closely with **Eklavya Bal Shikshan and Aarogya Nyasa**, a trust established for the benefit of children of commercial sex workers, that is based out of Pune.

More details are available at - <http://ekalavyapune.org>

Swayam Shikshan Prayog (SSP) is a learning and development organization that brings women and communities from the margin to mainstream and builds their resilience in the face of growing threats from disasters and climate change. Towards fulfilling its mission of sustainable community development, SSP and its promoted social enterprises offer a wide range of skill-building, livelihoods and agriculture and health-enhancing opportunities, to rural women and youth.

More details are available at - <http://www.sspindia.org>

We have recently embarked on collaboration with **CMCA** (Children's Movement for Civic Awareness), a Bangalore based NGO whose mission is to kindle and nurture active citizenship and inculcate democratic values in children and youth and through a 'ripple effect', empower and transform society as a whole.

More details are available at - <http://www.cmcaindia.org>

WNS – the BPO major had partnered with us for funding of our activities and offering voluntary help over the years 2005 to 2010.

SPIC MACAY– Society for Promotion of Indian Classical Music and Culture Amongst Youth. An NGO established in 1977 working across India and abroad to promote Indian culture and art forms. Has been a close supporter in our endeavour of child development.



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Testimonials

"It has been an amazing and revealing experience to work with Peepal for children and the elderly. To bring a smile was the best award indeed. I truly respect Vineet and his team for their selfless service to society and my best wishes to Peepal Foundation for a flowering future."

Manoj Pamnani, Steering Committee Member

"Peepal Foundation not only helped us improve infrastructure and overall standard of teaching in the school but also brought our school into the limelight by bringing it to the attention of NGOs and corporates."

Shri Bhojane, Principal, Samata Balak Mandir Shikshan Sanstha, Yerawada

"They (Peepal Foundation) were the turning point of my life and changed my point of view and how I look at things, which is why I decided to study computers."

Faiji Ansari, 19, ex-Samata school student and Peepal Foundation beneficiary

"Peepal Foundation has done so much for the elderly - organizing workshops, health checks, OPDs, but the most significant contribution was to rejuvenate us into action and create a strong, cohesive support group amongst us. Its thanks to them that our senior citizens forum is gaining momentum in Yerawada."

Sadanand Avchare, 83, President, Prerana Jyeshtha Nagarik Sangh

"They (Peepal Foundation) have brought about progress in students as well as teachers, they have kept in mind all aspects of the personality while designing their program module and this helps in holistic development of the child."

Kailash Jadhav, Teacher, Development Center

"As a teacher, I need to continually improve and update my skills and Peepal Foundation helps me do this by the workshops they regularly organize for teachers."

Geetanjali Jagtap, Teacher, Development Center

"Today my dream to be an Engineer is on the way only because of Peepal Foundation."

Ajinkya Jadhav, 16, Student



About Child Education, Development and Empowerment (CEDE) Intervention

Over the last few years our goal of lowering dropout rates through academic support being satisfactorily reached, we are now at the threshold of re-inventing our approach to ascend to the next level i.e holistic development of the child.

Our primary focus and the core of our activities has always revolved around CEDE which is the basis for our new intervention.

Objective

'CEDE' aims at holistic development of children by coaching them on a variety of aspects and developing their overall personality by empowering them with knowledge and work life skills.

One of our major thrust areas is enabling teachers with the right tools and modern teaching techniques through a variety of '**Teachers Training**' workshops.

In addition to the above, the CEDE intervention focuses on regular '**Empowerment Workshops**' for parents, school authorities and teachers as well as change managers and volunteers who are important enablers in this development process.

Methodology

CEDE is planned as a 100 hrs program to be integrated with the school curriculum aided by the school authorities as well as specially appointed 'change managers' who coach the children during the week (Mon-Fri). Volunteer driven workshops on Saturdays, are meant for volunteers to not only spend quality time with the students but also impart knowledge through fun experiential activities.

The intervention comprises of various modules which focus on enhancing their communication and English language skills, creating awareness on several aspects such as civic sense, values, healthcare and wellness including positive thinking and physical fitness through sports. A variety of workshops are conducted on art and culture, leadership and teamwork skills. The methodology revolves around experiential learning, using various interactive media such as activities, role-plays, mind map and study techniques. Special workshops are conducted for older students in vocational and career guidance.

Our change managers and volunteers are essential external channels who help mould the personality of these children by exposing them to a variety of fun learning practices and by teaching them to think out of the box. Our constant endeavor is to empower children with adequate knowledge and skills so that they enter the real world with confidence.



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CEDE Module Details

Target Audience	:	Children between age group of 7 yrs – 12 yrs (2 nd to 5 th grade – <i>first pilot with 2nd and 3rd grades</i>)
Program Duration	:	min. 100 sessions (approx. 100 hrs + Saturday sessions / sports)
No. of Participants	:	min. 30 – max. 50 for classroom sessions
No. of Change Managers	:	1 + Class teacher per batch 10-15 volunteers per batch (for Saturday Sessions)
No. of schools in 1st year	:	21 (across 5 zones in Pune)

* Scope of the program to increase in subsequent years.

Mode of Delivery –

- ✕ Interactive lectures with relevant audio-visuals, wherever feasible
- ✕ Group Discussions
- ✕ Role-plays, Games and Activities
- ✕ Case Studies
- ✕ Story Telling and reading sessions, wherever applicable

Total sessions required – min. 100 hrs + special expert sessions and sports



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CEDE Curriculum

1. Communication – (total 48 hrs)

Everyday English	Soft Skills
✓ Reading, Writing, Comprehension,	✓ Non-verbal - Body language, listening, etc.
✓ Listening and Speaking	✓ Presentation skills (appearance)
✓ Conversational skills	✓ Interpersonal skills

2. Active Citizenship – CMCA – (total 12 hrs)

- ✕ Civic Awareness and its importance
- ✕ Public hygiene:
 - Littering, spitting, urinating in public
- ✕ Caring for the environment:
 - Trees, water, energy conservation, wildlife etc.
- ✕ Safety Measures:
 - Obeying traffic rules, fire/ road/ safety, first aid etc.
- ✕ Child Rights:
 - Right to Education – RTE, importance of education etc.
 - Child Labor / Marriage
 - Physical, verbal, sexual abuse etc.



3. Value Education (total 12 hrs.)

- ✕ Good habits, Etiquette/ Good manners
- ✕ Value for money

Good Virtues	
i. Courage	v. Self-discipline & value for time
ii. Integrity & truthfulness	vi. Dignity of work
iii. Respect & Courtesy (elders, peers, family, animals, neighbors etc.)	vii. Patriotism & Universal love
iv. Compassion & kindness	viii. Sportsmanship

4. Health care, hygiene, sports (total 12 hrs)

Hygiene	Nutrition	Mental Health	Physical Health
✓ Personal ✓ Public	✓ Diet ✓ Importance of balanced diet	✓ Anger management ✓ Meditation	✓ Posture Corrections ✓ Exercise ✓ Yoga ✓ Games and Sports



5. Art and Culture (total 12 hrs)

ART	CULTURE
<ul style="list-style-type: none">✓ Art✓ Craft✓ Music✓ Dance✓ Theatre✓ Photography (higher levels)	<ul style="list-style-type: none">✓ Introduction to culture✓ Unity in diversity✓ Prominent Indian monuments and their significance✓ Conservation of Indian art and culture

6. Leadership and Teamwork (total 4 hrs)

- ✕ Confidence building – success stories of contemporary leaders and mantras
- ✕ Inter-personal skills
- ✕ Public speaking



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Roles and Responsibilities of Change Managers / Volunteers

A few guidelines on roles and responsibilities of change managers and volunteers is given below –

- * Regular and committed interaction with children as per guidelines set by the foundation
- * Undergo relevant training provided by the foundation
- * Share knowledge and skills through fun and experiential activities
- * Coach children on special topics listed in CEDE curriculum
- * Share expertise (if any) to conduct art/ cultural / sports workshops or teachers /volunteer training
- * Assist in coordination of activities, organizing events etc.
- * Assist in developing rich and meaningful content for the CEDE modules
- * Assist in periodic activities for measuring effectiveness and evaluation of the intervention
- * Proactively share feedback for improvisation of program and assist in its implementation
- * Spread the word to create more awareness and boost volunteerism
- * Assist in lead generation for tie-ups / fund raising



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Future Plans

From the time we began 10 years ago, up until now, our programs have undergone tremendous metamorphoses in content as well as in involvement. But the aim has always been the same “Empowering the underprivileged”. We are well aware that we have just created a ripple in the mighty ocean of troubles afflicting society. We aim to spawn a huge wave with our activities, a wave of action, spelling hope for the deprived and the ignored.

Short term goals:

1. To introduce “CEDE”, a comprehensive, holistic program for self-development as a separate module in schools. Phase I of the program would target children in the age group 7 to 12 yrs as an experimental pilot. The pilot will help in future expanded implementation and replication of this program as a self-sustaining module.
2. To undertake teacher training with a view to educate teachers about innovative and effective methods of classroom instruction that enhance learning and comprehension using new techniques and teaching aids.
3. To revive active intervention for senior citizens, by approaching various senior citizen groups in the city. To ensure that younger children gain from the vast knowledge bank of the older generation by bridging the generation gap through more interaction between them.
4. To keep up the free OPD service at Nagpur Chawl and introduce more such free OPDs in other areas with needy seniors, including health awareness camps in association with the Rotary club and other such organizations.
5. To organize workshops, rallies and other awareness programs for children, senior citizens as well as regular citizens aimed to educate, empower and enthuse them to action.
6. To conduct regular medical camps (eye, dental, physical checks) for children and elderly in association with Rotary club downtown.



Future Plans (contd...)

Long term goals

1. To make 'CEDE' a self-sustaining model by empowering teachers to run the program within their school independently. To also include students upto age 16 under phase II and III of the module.
2. To make the 'CEDE' model easy to adapt and implement in different schools anywhere across India.
3. To educate people about the importance of renewable energy, disseminate information in the form of workshops and awareness programs and encourage schools to adopt an eco-friendly structure and educate them about sources of renewable energy.
4. To broaden our outreach and spread awareness about our activities so that maximum beneficiaries are included in our sphere.
5. To ensure sustained growth and focus on our vision and work towards achieving intervention among AIDS afflicted, jail inmates and also poor patients in mental homes.
6. To have a day care centre / activity centre for children as well as senior citizens to ensure interactions between them and promote a wholesome, family environment.

Financial Plan for 3 years (2013-2016)

Yearly Plan	No. of Zones	No. of Schools	Total Outreach (approx. no. of students)	Total Change Managers	Total Cost of CEDE Implementation (INR)
Year 1	5	21	4200	14	20,37,000
Year 2	10	42	8400	28	44,01,750
Year 3	20	84	16800	56	95,86,203
Approx. total program cost for 3 years (incl. 15% increase p.a. in subsequent years and also considering expansion of the program to higher levels)					1,60,24,953

- * Total 3-year program (100 hrs per year) for students in age group 7 – 12 yrs
- * Outreach (No. of students) doubled every next year covering approx. 30,000 children in 3 yrs



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How you can support

Corporate tie-up and funding; We are looking for corporate sponsors who could choose to fund an entire year's program for a select school / set of students, as proposed in our budget plan or could choose to provide sustained assistance by adopting our plan as part of their CSR initiative.

Individual Donation: Individuals, philanthropists, donors are welcome to pitch in and help us carry forth this torch of learning to make it shine for the underprivileged children. Your generosity could open up a whole new world for these children.

Volunteer Support:

- You can participate as a change manager and teach the children
- You can be an active member of the steering committee and / or help us build content or material for our module
- You can volunteer to help in co-ordinating our various programs
- You can be a part of fund-raising activities

Spread the word



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कोल्हापूर दिनांक

जागतिक एड्स दिनानिमित्त जनजागरण रॅली उत्साहात

कोल्हापूर (सकाळ)

२० व्या जागतिक एड्स दिनाचा निमित्त कोल्हापूरमध्ये एड्ससंबंधीचे जागरण रॅलीचे आयोजन केले होते. सीपीएमएफ या संस्थेने रॅलीची सुरुवात केली. एड्सचा चेहरा दाखवून, एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली.

एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली.



कोल्हापूर : जागतिक एड्स दिनानिमित्त कायद्यात आलेल्या जनजागरण रॅली सहभागी झालेले विद्यार्थी.

लोकमत

मंगळवार, दि. २ डिसेंबर, २००८ पान ४

एड्स दिनानिमित्त जनजागरण फेरी



जागतिक एड्स दिनानिमित्त कोल्हापूरमध्ये एड्ससंबंधीचे जागरण फेरीचे आयोजन केले होते. सीपीएमएफ या संस्थेने फेरीची सुरुवात केली. एड्सचा चेहरा दाखवून, एड्ससंबंधीचे जागरण फेरीची सुरुवात केली. एड्ससंबंधीचे जागरण फेरीची सुरुवात केली.

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जनजागरण...



कोल्हापूर : पीपल्स फाउंडेशनने कोल्हापूरमध्ये एड्स जनजागरण रॅली आयोजित केली. यावेळी बरेच विद्यार्थी सहभागी झालेले होते.

EXPRESS NEWS SERVICE

THEY have given birth to and reared generations of citizens — but today senior citizens are forced to find pangs of loneliness, thanks to our racy lifestyle and general apathy to the needs of their ageing homes and lonely hearts.

But they have found a second home in the city in the shape of Peepal Foundation, a city-based voluntary organisation that works for the less privileged children and senior citizens, streamlining the knowledge of old for the benefit of the other, using the creativity of the other to drive away the loneliness of the one.

The May 30, the organisation organised a rally to a BPO with four senior citizens and the children. "This was a different experience for them. The senior citizens were intrigued, as many of them had not lived in a BPO before. We kept them engaged in some activity to make them feel important and worthy of their and attention," explains foundation president Vinod Khatri.

They also were inspired the making of a BPO, the identity, the needs of the people and how the industry can't to society. The children were treated to a party and games along with senior citizens who had the time of their lives. Says septuagenarian



Senior citizens and children during a visit to a city BPO on May 30, the latest of the trips organised for them by the foundation

In the shade of unconditional love and care

Satishdhar Acharya, a retired district accountant who has been associated with the foundation for four years now, "This was the first time I entered a BPO and was explained how the industry works. We were demonstrated how they make wine and total addiction for foreign clients," he adds.

senior citizens with the help of Bharatiya Vidyapeeth students in 2002. The study highlighted family problems and health issues as priorities.

Peepal Foundation started free eye check-up camps, dental check-up camps and sending field workers to talk to

psychological counselling. They have presently focused their efforts in Nagar Chowk, Shanti Nagar, Maharashtra Housing Board and Veranda areas.

The response has been very good and today we have 330 senior citizens as

The work

The PMC has constructed a platform for senior citizens in Lumbini Garden in Yerwada, on the hillside of the foundation. Here, senior citizens indulge in a heart-to-heart talk, share interests and enlighten underprivileged children.

The Peepal Foundation celebrates birthdays of senior citizens where children present cultural acts.

A pleasure outing to Chaudhary Garden in Alandi had just ensured a strong bond between the foundation, senior citizens and the children.

long to various classes, some are educated, some not so well off, but all gather under the same umbrella at our foundation. "chalo mathe Peepal co-ordinator Vinita Waghmare."

Peepal is an acronym as it holds the word 'peepal' within itself. Says Khatri, "Have you observed the peepal tree? It is a symbol of unconditional love and care. I think that is our example. We appeal through Peepal to people across"

Sakaal Times

Monday, August 18, 2008
www.sakaaltimes.com

Rally on environment conservation

A total of 1,300 people including students, teachers and senior citizens participated in a rally conducted by Peepal Foundation to create awareness on conservation of environment in the city on the occasion of Independence Day. Offshore Manager of Centrica PLC Christine Tate flagged off the rally. Students from Samata School and Genba Sopanrao Moze School and College presented a few street plays during the rally, said a press note.

कोल्हापूर दिनांक

पीपल फाउंडेशनची आज जनजागृती रॅली

कोल्हापूर

पीपल फाउंडेशन संस्थापक सौ. सौ. १ रोजी जागतिक एड्स दिनानिमित्त एड्ससंबंधीचे जागरण रॅली आयोजित करण्यात आले आहे. कोल्हापूर शहरात रॅलीची सुरुवात करण्यात आली आहे. रॅलीत सहभागी झालेले विद्यार्थी, शिक्षक, नागरिक, एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली. एड्ससंबंधीचे जागरण रॅलीची सुरुवात केली.









Sponsorship Plan 2013-14				
For Sponsors				
Sr. No.	Type of Sponsorship	Amount in INR	No. of children sponsored	Details
1.	Co-sponsor	13,00,000	2364	This amount will cover approx. 11 schools Sponsor Benefits - • Sponsors will be given visibility on PF website, social media, media campaigns and CEDE branding / promotional material
2.	Sub-sponsor	5,50,000	1000	This amount will cover approx. 5 schools Sponsor Benefits - • Sponsors will be given visibility on PF website, social media, and CEDE branding / promotional material
3.	Sponsor 3 Schools	2,75,000	500	This amount will cover approx. 200 students/ school Sponsor Benefits - • Sponsors will be given visibility on PF website and CEDE branding / promotional material
4.	Sponsor 1 School	1,10,000	200	This amount will cover approx. 200 students/ school Sponsor Benefits - • Sponsors will be given visibility on PF website
For Donors				
Sr. No.	Type of Sponsorship	Amount in INR	No. of children sponsored	Details
1.	Adopt a child for CEDE - type 1	22000	40	This amount will cover 40 students in the 1st year
2.	Adopt a child for CEDE - type 2	5500	10	This amount will cover 10 students in the 1st year
3.	Adopt a child for CEDE - type 3	1100	2	This amount will cover 2 students in the 1st year

CEDE Sponsorship per child is calculated @ Rs. 550/- per annum

www.peepalfoundation.org

SPONSORSHIP FORM

Personal Details	
Name :	
Address :	
City postal code :	State :
Date of birth :	PAN No. :
E-mail id :	Contact No. :
Details of Donation	
I would prefer to pay by : <input type="checkbox"/> Cash <input type="checkbox"/> Cheque	
I would like to Sponsor :	
<input type="checkbox"/> <=13,00,000 INR <input type="checkbox"/> 5,50,000 INR <input type="checkbox"/> 2,75,000 INR <input type="checkbox"/> >= 1,10,000 INR	
Amount in words :	
Cheque information:	
Enclosed is cheque / DD bearing number :	Dated :
Bank Name:	Branch :
Date :	Signature :
Comments:	

If payment is in cheque or DD, please send it to our works address
 Cheque / DD can be drawn in favour of "Peepal Foundation, Pune"

All donations made to Peepal Foundation are tax exempted
 U/s. 80G of the Income-tax Act, 1961.
 No. PN/CIT-II/Tech/80G/P.F./2012-13/2970 Date: 29/10/2012



www.peepalfoundation.org

Contact Information

For any more information on Peepal Foundation and its projects OR to sponsor programs / donate / contribute, please write to: info@peepalfoundation.org

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Compassion Backed by Action

Web : www.peepalfoundation.org

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U/s. 80G of the Income Tax Act, 1961. No. PN/CIT-II/Tech/80G/P.F./2012-13/2970 Date : 29/10/2012 PAN No. AAATP6404F